

July 27, 2015

Continuing Education Opportunities

There are several items available over the next few months to obtain WIC CEUs.

<u>Breastfeeding Grand Rounds 2015</u> is a webinar scheduled for August 6, 2015 from 6:30 am to 8:30 am. It is free of charge and has been assigned 2 WIC CEUs. Click the link above for additional information on content, registration and how to receive your WIC CEUs.

Health Professional Breastfeeding Conference sponsored by the Missoula Breastfeeding Coalition will be held 8:00 am to 5:00pm in Missoula on October 26, 2015, at the Holiday Inn Downtown. Kittie Frantz RN, CPNP-PC will be the featured presenter. They plan to have 6.5 IBCLC, CLC, RN and WIC credits are available. Early bird registration rates are still available when your <u>form</u> and payment are received by September 25th. A block of rooms are available under the Missoula Breastfeeding Coalition. The hotel phone number is 406-721-8550.

USDA released a study titled <u>An Investigation of Delayed Entry and Early Exit</u> which looks at the reasons WIC participants delay enrolling in WIC and then often leave the program shortly after the child turns one year. This has been approved for 3 WIC CEU's.

Just for your information, <u>GOLD Perinatal Online Conference for 2015</u> has sent out the October- November 2015 schedule for the online education conferences. Early bird registration opens August 17, 2015. If you decide to attend, contact <u>lalittle@mt.gov</u> about sessions for WIC CEUs.

Updated Medicaid Procedure Information on Special Formulas

Please follow the updated <u>WIC/Medicaid Referral Flowchart</u>. The Medicaid Medically Necessary form is completed by the formula/medical foods provider, not the health care provider. The health care provider completes a prescription according to Medicaid's specifications. The participant takes the prescription to the formula/medical foods provider in their area. Both the health care provider and the formula/medical foods provider must be Medicaid providers. Please review the list of <u>formula/medical foods providers</u>. Select as provider type "durable medical equipment" and skip specially and go to zip code to enter one for the area in which the participant will need a formula/medical foods provider.

Local Agency Conference Call

Please review the <u>draft agenda</u> for the upcoming Local Agency Conference Call on August 6, 2015.

Loving Support Award Announcement

The Ravalli County WIC Program applied for a 2014 Loving Support Award of Excellence. This was based on their policies, practices and rates of breastfeeding. Find out if they won an award by watching the webinar on August 6, 2015, at 11:30 mountain time. Information on how to access the webinar will be in next week's newsletter.

Outreach Plans for 2016

Just a reminder, all outreach plans need to be submitted to the State WIC Office by September 1, 2015, to be implemented with the new fiscal year starting October 1, 2015. Outreach plans are required of all local agencies. Refer to Policy 4.9 of the State Plan 2015 for more information. The form is available on the WIC website under local agency staff and clinic admin resources. Please submit the outreach plan via email, mail, or fax 406-444-0239 to Lacy Little.

Nutrition and Breastfeeding Education Plans

A Nutrition Education Plan and a Breastfeeding Education Plan need to be completed and submitted to the State Office by September 1, 2015. The plans can be completed and submitted online through the WIC website under Local Agency Staff, then Clinic Admin Resources or completed on the forms provided at the beginning of June. Plans shall be:

- Completed with local agency WIC Director, Breastfeeding Coordinator, and/or Clinic Coordinator guidance in conjunction with staff input.
- Meet the needs of local staff and participants.
- Completed to include selection of at least one focus area and may include activities already being done
 and are considered ongoing. This year, we ask that you use your local agency data (breastfeeding, BMI
 and smoking cessation) when completing your activity plan for FFY 2016. At least one activity must be
 aimed at improving one of the metric areas.
- Submitted to the State Nutrition Coordinator annually by date specified. See contact information below. You may email or post mail your plans.

If you have any questions or concerns, please contact Lacy Little at lalittle@mt.gov or (406) 444-5923.

USDA National Hunger Hotline

The New York City Coalition Against Hunger is now operating the USDA National Hunger Hotline. The hotline is a resource for individuals and families seeking information on how to obtain food. During summer months, the hotline provides information about meal sites where children 18 years old and under can get free, nutritious meals through the USDA Summer Food Service Program. The USDA National Hunger Hotline staff also connects callers with emergency food providers in their community, government assistance, nutritional assistance programs, and various services that promote self-sufficiency. The hotline can be reached at 1-866-3-HUNGRY or 1-877-8-HAMBRE (for Spanish) from Monday through Friday (8 a.m. to 8 p.m. ET).

World Breastfeeding Week Proclamation

Just in time for World Breastfeeding Week (WBW) which is August 1st to 7th each year, is a copy of the <u>WBW</u> <u>proclamation</u> signed by Secretary of Agriculture Thomas J. Vilsack. Print copies to post in your clinics.

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